

Participants of the WSC 2017 are kindly invited to an open meeting:

## **ISI Strategic Priority Open Meeting #1:**

**How to maintain and improve statistical communication and networking, particularly by exploiting the networking potential of WSCs?**

Marrakech, Tuesday, 18 July 2017, 12:30 –13:36

Venue: Ryad Mogador. Room: B.0.01

**Chairs:**Helen MacGillivray, Pedro Silva

**I. Introduction**(10 minutes), short PowerPoint presentation.

As an international association it is no surprise that communication, networking and conferences have always been, and will always be, at the heart of activities and endeavours for the whole ISI family. In particular, the WSC's and their associated events are the highpoint of activities of the ISI where all our Associations, Committees, members and colleagues involved in statistics worldwide come together to participate in the many different activities and highlights of the WSC for an entire week and associated activities immediately before or after this week. As expected, comments on WSC's, networking and other conferences featured significantly in members' responses to the survey undertaken in February 2016. It is fitting that these topics form the first priority in the new ISI Strategy 2017-2021, developed by the ISI Executive Committee (EC), working together with Council, and building on the survey of the membership. Further consultation with members was done in February 2017. The document taking account of the comments received was again circulated to members in May 2017. The ISI Strategy 2017 to 2021 will be on the agenda for the ISI General Assembly in Marrakech for endorsement.

To increase engagement and facilitate an open dialogue with you on the ways forward for the whole ISI family, the EChas organised a series of lunch time Open Meetings during the 61<sup>st</sup> ISI World Statistics Congress in Marrakech. This also reflects our decision to continue affording opportunity for all members to provide practical input and suggestions on the most important activities, objectives and achievements of ISI and its Associations, recognising that any strategy document must be **a living and open document, enabling a process for continually updating the work of the society in line with the members' views.**

**The short PowerPoint presentation will report on members' responses relevant to communication, networking and conferences, and lead into discussion.**

**ISI Strategic priority 1. Encourage statistical communication and networking**

ISI has defined as objectives under this priority line:

“Providing facilities for networking and encouraging communications between members and with other statistical communities and greater use of blogs and social

media will be key to attracting more members and engaging them with the work of the ISI. This will enable ISI to be more effective, and especially help us towards our objectives of leading, supporting and promoting the statistical community; disseminating research and best practice; growing the statistical community in developing countries; advancing the development of younger statisticians and encouraging the continuing participation of older members.

Our main tools for this will be the following.

- a. The World Statistics Congress.
- b. Workshops, satellite events and short courses, attached to the WSC
- c. Regional Statistics Conferences and corresponding satellite events, short courses, workshops, etc.
- d. Making more active use of web blogs and social media.
- e. Video and audio conference facilities for ISI and Association working groups.”

## **II. Discussion and summarising in table groups (10 with 10 participants each)**

### **1. WSC + all associated events(18 minutes)**

Questions for discussion:

- How do we maintain and improve the WSC as the leading international statistical conference, taking note of financial restrictions and international and statistical balance?
- How do we best integrate/link with workshops, satellites and short courses?

### **2. RSC + associated events(18 minutes)**

Questions for discussion:

- What are best models for Regional Statistics Conferences and corresponding satellite events, short courses, workshops?
- Where?
- Who should we link with?

### **3. Communication(18 minutes)**

Questions for discussion:

- How do we practically and efficiently make more active use of web blogs and social media, video and audio conference facilities for ISI and Association working groups

## **III. Conclusion (2minutes)**

Chairs to thank participants and collect suggestions. Reporting on the summary of findings will be provided later via ISI website.

## **IV. Materials needed:**

10 large circular tables, PowerPoint projection, flip chart paper and pens, sign in sheets for each table with email address.