



Invitation for promotional event on Thursday 20 July 2017 – 12.30-14.00 hrs – Room D.1.02.

Malaysia invites the Middle Eastern and ASIAN participants to the 2017 ISI WSC for a promotional event for the **62nd ISI World Statistics Congress** in 2019. This event will be organised on 20 July 2017 – 12.30-14.00 hrs in the Palais de Congrès in Marrakech, Room D.1.02.

Promote ISI WSC 2019

Malaysia will be hosting the **62nd ISI World Statistics Congress**, a renowned statistical gathering, in **Kuala Lumpur on 18-23 August 2019**. This prestigious event is a melting pot for eminent experts and personalities to **come, connect** and **create** intellectual novelty over 1,500 scientific papers so as to uplift the statistical community to a greater heights. The diversity of topics addressed during the congress will elevate the modernisation of the statistical landscape and establish new innovations for statistics.

Participation of Middle East and ASIAN Community and Expectation of ISI WSC 2019

- ✓ Malaysia would like welcome the Middle Eastern and ASIAN statistical communities to participate in the **62nd ISI World Statistics Congress** in 2019. Middle Eastern countries have played a remarkable role in strengthening Malaysia's position. Over the years, Malaysia forge better relationships with Arab states, and delved into a range of matters from cultural and scientific, to trade, economic and political issues. Economic and trade matters gained prominence in Malaysia's policy towards the Middle East. Indeed, this region became not only a source of foreign direct investments, but also a primary

market for Malaysian products and businesses. Furthermore, Malaysia and ASIAN peoples have built friendship along the ASIAN Roadmap and support each other in building their own countries. Such trust is unbreakable and cannot be bought with money. On that note, I would like to call upon the international community to share this far reaching ISI WSC 2019 among your community or association in your country to amplify statistical community awareness especially on the significance of the congress. Diverse intellectuals will synergise outstanding innovations and impart latest statistical development.

- ✓ ISI WSC 2019 also provides an avenue to establish smart partnership which is an important part of a communication plan, as well as create networking with influential individuals and institutions in the community. By doing so, we will be able to bring and welcome more diversified people from different community to ISI WSC 2019 in Kuala Lumpur and create history in the statistical arena.

We look forward to welcome you on 20 July in Marrakech and hear your expectations about the ISI WSC 2019.